



महाराष्ट्र शासन तंत्र शिक्षण विभागीय कार्यालय, पुणे



ऱ्रध्वनी क्र.०२०-२५६५६२३४/२५६५७१७६ Email ID: ropune@dtemaharashtra.gov.in

४१२-ई, शिवाजीनगर, पुणे - ४११ ०१६.

जा. क्र: तंशिविकापु/विवि-४/संकीर्ण/२०२२/

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दिनांक : 0.1 DEC 2022

परिपत्रक-

प्रति,

प्राचार्य,

या विभागीय कार्यालयाच्या अधिनस्त व्यावसायिक अभ्यासक्रमाच्या सर्व संस्था पुणे विभाग, पुणे.



विषय: युनिसेफ व महाराष्ट्र शासन यांचे संयुक्त अभियान-इरादापत्र. राज्यातील महाविद्यालयातील युवकांच्या सहभागाने नैसर्गिक संसाधनाचे संरक्षण करणे तसेच पाण्याची बचत करणे.

संदर्भ- १. तंत्रशिक्षण संचालनालय महाराष्ट्र राज्य मुंबई यांचे पत्र क्र.२अ/एडीएम/युनिसेफ/ २०२२/३९९ दि.३०.११.२०२२

२. शासन पत्र क्र.संकीर्ण २०२२/प्र.क्र.१२९/वि शि-५, दि.२१.११.२०२२

उपरोक्त विषयाबाबतचे शासन पत्र सहपत्रांसह सोबत जोडण्यात आलेले असून सदर पत्राचे अवलोकन करण्यात यावे.

राज्यातील महाविद्यालयातील युवकांच्या सहभागाने नैसर्गिक संसाधनाचे संरक्षण करणे तसेच पाण्याची बचत करणे याबाबतचा युनिसेफ महाराष्ट्र यांचा उपक्रम सक्षमपणे अंमलात आणण्याकरीता सहकार्य करण्यासाठी विद्यापीठ स्तरावर नोडल ऑफीसरची नेमणूक करून युनिसेफ तसेच शासनास कळविण्याबाबत व युनिसेफ महाराष्ट्र यांचेतर्फे नियुक्त करण्यात आलेल्या नोडल ऑफीसर यांचेशी समन्वय/ मार्गदर्शनानुसार आवश्यक ती कार्यवाही करण्याबाबतच्या सूचना शासनाने संदर्भाधिन पत्रान्वये दिलेल्या आहेत.

त्यास अनुसरून या विभागीय कार्यालयाच्या अधिनस्त सर्व व्यावसायिक पदवी, पदव्युत्तर पदवी अभ्यासक्रमाच्या संस्थांना कळिवण्यात येते की, संदर्भिय पत्रासोबत प्राप्त झालेल्या सहपत्रात नमूद केल्याप्रमाणे कार्यवाही करून केलेल्या कार्यवाहीचा अहवाल या कार्यालयास दि.०८.१२.२०२२ पर्यंत सादर करण्यात यावा.

सोबत- संदर्भिय पत्रे.

तंत्रशिक्षण विभागीय कार्यालय, पुणे

प्रत- प्रोग्रामर, तं.वि.का. पुणे यांना तंत्रशिक्षण विभागीय कार्यालयाच्या संकेतस्थळावर प्रदर्शित करण्यासाठी.





तंत्रशिक्षण संचालनालय,महाराष्ट्र राज्य

३, महापालिका मार्ग, पत्र पेटी क्र.१९६७, मुंबई ४०० ००१. दूरध्वनी क्र.०२२-६८५९७४६०/२१, ई-मेलdesk2a@dtemaharashtra.gov.in, वेबसाईट:

क्र.२अ/एडीएम/युनिसेफ/२०२२/ 3 e.e

^{दिनांक :} 30 NOV 2022

प्रति. सहसंचालक, तंत्रशिक्षण विभागीय कार्यालय, मुंबई/ पुणे /नाशिक/औरंगाबाद/ अमरावती / नागपूर

> विषय: युनिसेफ व महाराष्ट्र शासन यांचे संयुक्त अभियान -इरादापत्र. राज्यातील महाविद्यालयातील युवकांच्या सहभागाने नैसर्गिक संसाधनाचे संरक्षण करणे तसेच पाण्याची बचत करणे

संदर्भ : शासन पत्र क्र.संकिर्ण २०२२/प्र.क्र.१२९/वि शि-५, दि.२१.११.२०२२

उपरोक्त विषयाबाबतचे शासन पत्र सहपत्रांसह सोबत जोडण्यात आलेले आहे. सदर पत्राचे अवलोकन व्हावे.

राज्यातील महाविद्यालयातील युवकांच्या सहभागाने नैसर्गिक संसाधनाचे संरक्षण करणे तसेच पाण्याची बचत करणे याबाबतचा युनिसेफ महाराष्ट्र यांचा उपक्रम सक्षमपणे अंमलात आणण्याकरीता सहकार्य करण्यासाठी विद्यापीठ स्तरावर नोडल ऑफीसरची नेमणूक करुन युनिसेफ तसेच शासनास कळविण्याबाबत व युनिसेफ महाराष्ट्र यांचेतर्फे नियुक्त करण्यात आलेल्या नोडल ऑफीसर यांचेशी समन्वय /मार्गदर्शनानुसार आवश्यक ती कार्यवाही करण्याबाबतच्या सूचना शासनाने संदर्भाधिन पत्रान्वये दिलेल्या आहेत.

त्यास अनुसरुन आपणांस कळविण्यात येते की, आपल्या अधिनस्त सर्व व्यावसायिक पदवी, पदव्युत्तर पदवी अभ्यासक्रमाच्या संस्थांना सदर पत्रात नमूद केल्याप्रमाणे कार्यवाही करण्याबाबत कळविण्यात यावे व आपण केलेल्या कार्यवाहीचा अहवाल शासनास तसेच संचालनालयास सादर करण्यात यावा.

सहसंचालक, तंत्रशिक्षण संचालनालय, मुंबई

प्रत: माहितीकरीता

मा.उपसचिव, उच्च व तंत्रशिक्षण विभाग, मंत्रालय विस्तार भवन, कक्ष क्रमांक ४१४, चौथा मजला, मुंबई -४०००३२ यांना त्यांच्या संदर्भाधिन पत्राच्या अनुषंगाने माहितीकरीता.

महाराष्ट्र शासन

उच्च व तंत्र शिक्षण विभाग मंत्रालय विस्तार, कक्ष क्रमांक-४१४, चौथा मजला, मादाम कामा मार्ग, हुतात्मा राजगुरु चौक, मुंबई-४०० ०३२

दूरध्वनी क्र ०२२-२२७९३१७१

Email ID: vishi5.hted-mh@mah.gov.in

क्र. संकीर्ण २०२२/प्र.क्र. १२९/ वि शि ५

दिनांक - २१/११/२०२२

प्रति,

१. कुलगुरु / कुलसचिव , सर्व अकृषि विद्यापीठे २.राज्य समन्वयक,राष्ट्रीय सेवा योजना (NSS), मुंबई

३.संचालक, उच्च शिक्षण संचालनालय, पुणे, ४. प्रांचालक, तंत्र शिक्षण संचालनालय, महाराष्ट्र राज्य, मुंबई,

युनिसेफ व महाराष्ट्र शासन यांचे संयुक्त अभियान -इरादापत्र

राज्यातील महाविद्यालयीन युवकांच्या सहभागाने नैसर्गिक संसाधनाचे संरक्षण करणे तसेच पाण्याची बचत करणे ...

मुख्य क्षेत्रीय अधिकारी,युनिसेफ महाराष्ट्र,मुंबई यांचे क्र MAH/२०२२/१६३, दि. २७/१०/२०२२ चे पत्र

महोदय.

युनिसेफ महाराष्ट्र मुंबई तसेच महाराष्ट्र शासन यांच्यामध्ये दिनांक १४/११/२०२२ रोजी राज्यातील महाविद्यालयीन युवकांच्या सहभागाने नैसर्गिक संसाधनाचे संरक्षण करणे तसेच पाण्याची बचत करणे संदर्भातील इरादापत्र (Letter of Intent) मान्य झाले आहे. सदर इरादापत्रामध्ये खालील बाबी अंतभूर्त आहेत-

- १. राज्यातील ७,१०,००० युवा स्वयंसेवकांना पाणी पर्यावरण व शाश्वत बाबींबाबत कौशल्य विकसीत करणे
- २. राज्यातील या सर्व स्वयंसेवकांच्या कल्पनांना वाव देऊन राज्यामध्ये या विषयाबाबत प्रचार करणे
- ३. युवा विद्यार्थ्यांमधील नेतृत्व विकसीत करुन विकसीत करणे.

युनिसेफ महाराष्ट्र यांचा प्रस्तूत उपक्रम सक्षमपणे अंमलात आणण्याकरिता सर्वतोपरी सहकार्य करण्याकरिता विद्यापीठ स्तरावर नोडल ऑफीसरची नेमणूक करुन युनिसेफ तसेच शासनास कळविण्यात यावे. तसेच युनिसेफ महाराष्ट्र, मुंबई यांचेतर्फे नियुक्त करण्यात आलेले खालील नमूद नोडल ऑफीसर येमंचेशी समन्वय / मार्गदर्शनानुसार पुढील आवश्यक कार्यवाही करण्यात यावी, ही विनंती.

> युनिसेफ महाराष्ट्र - नोडल ऑफीसर - श्री. युसूफ कबीर (सपंर्क क्र. ९६१९५ ३३६२७, Email ID-ykabir@unicef.org)

बत – इरादापत्र प्रत

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(अर्जित बाविस्कर)

आपला विश्वास्,

उप सचिव, महाराष्ट्र शासन

– मुख्य क्षेत्रीय अधिकारी, युनिसेफ महाराष्ट्र ,मुंबई

(पत्ता - बी विंग, ४था मजला, २१५ ॲट्रीयम, कोर्टयाई

Letter of Intent (LoI)

between

Department of Higher and Technical Education, Government of Maharashtra

And

UNICEF Mumbai Field Office (MFO)

Youth engagement and water stewardship for climate change and water conservation'

This Letter of Intent (LOI) is executed and entered on 14 November at Mumbai, Maharashtra.

The Higher and Technical Education Department under the Government of Maharashtra having its office Mantralaya, Madam Cama Road, Hutatma Rajguru Chowk, Nariman Point, Mumbai 40003, hereinafter referred to as "HTED"

UNICEF (United Nations Children's Fund) an organization under the United Nations working closely with various governments globally established as <u>United Nations International Children's Emergency Fund</u> on 11th December 1946 having headquarters at New York, USA and having its office in Mumbai at <u>B wing</u>, 4th Floor, 215 Atrium, Behind Countyard Marriott Hotel, Andheri-Kurla Road, Chakala, Andheri East, herein after referred to as "UNICEF"

Whereas:

HTED's aim is to design and factor implementation of higher and technical education through regular and professional educational courses across the state. The HTED implements these courses through its various sections internally. The department provides opportunities for students to engage in and implement the social activities which are part of the courses they learn. The colleges under various universities, NSS and the youth networks are the strengths of the HTED.

UNICEF works across India to save children's lives, help them fulfill their potential and defend their rights.

Elimate Action and Youth Engagement along with green skilling has been identified as one of the key accelerators of UNICEF's programing for coming years.

National Education Policy 2020, State Climate Action and Adaptation Plan of Maharashtra, Unnat Maharashtra Abhiyan, NAS 2021 and recently launched LiFE² program by Hon'ble Prime Minister clearly encourages young people to take collective action at local level to create an impact in their communities and institutions. As per CEEW 2021 report, Maharashtra is the third most climate hazard state after Assam and Andhra Pradesh and water conservation and climate resilient energy have been identified as key strategic shifts under State Climate Adaptation Action Plan of Department of Environment and Climate Change, GoM.

The need of the hour is to protect the natural resources by promoting behavioral changes coupled with systems changes which would transform the future of water conservation in the state.

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¹ National Achievement Survey

TLIFE 'Lifestyle for the Environment (LIFE) Movement launched by Nitl Ayog and PMO

Both UNICEF and HTED have expressed willingness to work together to respond to climate change and water conservation by engaging youth. The partnership aims to connect youth students (17-25 years of age) and foster their knowledge as active citizens and change makers in the state on water conservation and climate change.

Following are the broad objectives of the program

- Skill and empower 710,000 youth volunteers in Maharashtra (inc. Mumbai and Pune) from selected Universities³ of Maharashtra by giving them the tools and the confidence to take collective action on water, environment, and sustainability issues in three years in a phased manner
- Support youth volunteers from institutions under HTED to share their ideas, and actions with their communities reaching 2.4 million people across Maharashtra over three years
- Identify young people from institutions under HTED emerging as leaders who can become hyperlocal water, environment and sustainability champions & participate in higher-barrier actions like advocacy on national campaigns or water journalism through green clubs in colleges.

UNICEF Mumbai Office along with HTED is proposing to work with youth of Maharashtra (NSS Units, Colleges under universities like Mumbai, SPPU Pune, SRTMU Nanded, SU Kolhapur, Nagpur University and Dr BAMU, other youth networks) —supporting them on a journey to protect our natural resources, respond to the changing climate, and save water. Cities and districts selected are Mumbai, Pune, Palghar, Nagpur, Kolhapur, Thane Aurangabad, Osmanabad, Latur, Jalna, Nagar, Satara and Beed. This selection is strongly linked to the need in the area as well as strength of youth network presence and 60% will be urban youth considering the increasing water footprint in urban areas. The collaboration with the youth shall include recruitment, enrollment, training, action on water conservation in institutions/communities for its amplification, reporting in dashboard through a customized water footprint application, incentives in the form of fellowship, certificates, grades in colleges, green skilling and case studies.

To accomplish the above objective, UNICEF and HTED have mutually agreed to work as below:

- a. To inculcate "water conservation habits" among the youth, UNICEF and HTED will promote and support youth enrollment, training, action on water conservation in institutions/communities for its amplification from colleges of selected Universities.
- b. To establish a Secretariat in Maharashtra (location to be determined on formalisation of the Agreement) to design, plan and implement the program activities; a Partnership with a National level CSO working with different youth organizations and in the water sector to implement hubspoke model on climate actions to be facilitated through UNICEF support
- c. To monitor and report the water conservation activities, a dashboard through a customized water footprint application shall be developed. It will include recruitment/enrolment database, number of youths and people outreached, activities reporting, and calculation matrix of estimated water saved with graphical and spatial display
- d. To create an enabling environment for youth engagement for water conservation and climate change, the Secretariat, UNICEF, and HTED will be engaged in
 - Recruiting: NSS Units, Colleges and other Youth Groups active in climate action and water conservation

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³ Mumbai, SPP&Pune, SRTMU Nanded, SU Kolhapur and Dr BAMU

 Training and Capacity Building; Engagement of State level Partner as Secretariat, local outreach groups experts for training and capacity development, Activation in the form of face-to-face trainings of Master Trainers from Youth groups from all the project districts with the help of local CBOs, NGOs

Conducting sessions of green corners like green job, green skilling, mentoring, storytelling

- o Convening virtual meeting platforms for large scale online outreach with 3 years multiple License
- Demonstrating local level innovations on water saving, green skilling, etc.

e. To undertake innovation challenges across state on Climate Change and select the three best innovations for upscaling

f. To amplify through social media and different communication platforms of UNICEF like U Report⁴ for social outreach. The youth engaged in the program shall do community outreach and community engagement to strengthen the ongoing flagships like Jal Jeevan Mission, Catch the Rain Campaign, Sujalam 2.0 under Swachh Bharat Mission etc.

g. To document success stories the Secretariat will capture and tell stories of selected young people and the actions they have chosen to undertake and amplify their impact through UNICEF's and

Maharashtra DGIPR communication channels/platforms

h. To attract and retain water saving habits, youth shall be incentivized using a range of incentives. These could include recognition events, certificates, providing links to upskilling courses/events, water fellowships, etc.

 To create a public opinion about water conservation using platforms like U Report, WhatsApp bot, Community Radio, FM, social media, water journalism, NSS units, existing climate youth forums, etc.

j. To undertake green audits (water and energy) and implement the recommendations of the audit in the colleges as part of Green Club

k. To undertake conclaves and conversations around climate change at the State Level and create platforms for interface between policymakers and Climate Champions.

Amendment

The LoI may be amended based on mutual agreement in writing. All amendment(s) or modification(s) to this LoI shall be binding on each party provided the same is/are reproduced in writing and signed by both the Parties.

Effective Date and Duration of this Lol

This LoI shall come into force for all purposes and intents with effect from the date of signing of this LoI and shall remain valid till 3 years unless either of the parties gives a written notice to the other party of its intentions to terminate the agreement, three months in advance.

Settlement of Disputes and Arbitration

Any disputes, differences between the Parties arising out of interpretation, application or implementation shall be amicably settled/ resolved between the parties through consultation and negotiations. Both

and the

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U-Report is a UNICEF global platform for youth engagement. It is a free tool for community participation, designed to address issues that the population early about. Once a U-Reporter has followed d'UReportIndia on Twitter or Liked U-Report India Facebook Page, polls and alerts are sent via Direct Message and real-time responses are collected and mapped on this site. Maharashtra has 85,000 U Reporters.

parties understand and acknowledge that this LoI merely constitutes a statement of their mutual intentions and a recital of their discussions in connection with the transactions contemplated by this Lol, and therefore does not constitute a financial or legal binding agreement upon any party under Domestic laws or international law/s.

IN WITNESS THEREOF the Authorized Representatives of the "Parties", hereto have entered into this "MoU" the day and year herein above stated.

Authorized Signatory

Melug

Name: Mr Vikas Rastogi, IAS Designation: Principal Secretary

Higher and Technical Education Department

Government of Maharashtra

Vikas Chandra Rastogi

Edecimal Secretary

Higher & Technical Adduction Department.

Witnessed by: Manarashira, Mentralaya, Membai - 400 032.

1. 20182+C (A M. BAWISKAM)
2. SKIGIN (S.S. KOKATE)

Authorized Signatory

Designation: Chief of Field Office

UNICEF, Maharashtra

Witnessed by:



Annexure

Sr.	Department/Organisation	Roles and Responsibilities
1	Higher and Technical Education Department, GoM	 To provide leadership and guidance for effective program implementation. This includes engagement of concerned sections within the department, issuing letters/advisories/directions to the concerned universities, NSS Units and districts, introducing green grading, green clubs, water and energy audit in colleges To provide coordinating support with other line departments like Department of Climate Change and Environment, Urban Development, Water Supply and Sanitation, Education Department, Department of Energy, Water Conservation to involve youth in climate action on water conservation during World Environment Day, World Water Day, World Earth Day, World Ozone Day, National Youth Day, etc. Department shall identify two or more nodal persons from technical education, higher education and NSS coordinator Department along with UNICEF shall work on Scale up plan
2	UNICEF	 To engage the National level organization working in water sector and youth engagement through UNICEF'S funding directle. To host the U Report and use of technology for amplification. To engage agency to create application and dashboard. To oversee the secretariat functions and monitor the progress of the program. To liaison between the Secretariat and HTED. Coordinating joint reviews. Documentation for its scalability.
3	Secretariat- UNICEF appointed implementing partner ⁵	To implement the program activities outlined in the program and LoI in close coordination with colleges under selected Universities, NSS Units and district team Activity Monitoring and reporting To update HTED and UNICEF on the progress of the programme
4	Other Stakeholders e.g. NSS Units, Universities, College, etc.	 To provide facilitation and youth mobilization support to Secretariat To offer venues and required logistic support for consultations and training To support youth enrolment, registration and training To support in monitoring of the community/institutional outreach and water conservation measures To examine the possibilities of awarding credits in view of National Credit Framework, 2022

⁵ Secretariat shall consists of nodal person from HTED, NGO and UNICEF

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Proposed Timeline⁶

Proposed finiente				
Deliverables Deliverables	Timeline			
Finalization and Signing of LoI between HTED and UNICEF	By 14 November 2022			
Establishment of the program secretariat and program partnership between the sector organization and UNICEF	By 15 December 2022			
Mapping/baseline assessment of youth students having access to androids/digital gadgets and internet connectivity	5 January 2023			
State Level Launch event of the program with concerned stakeholders and existing youth networks	12 January 2023 (National Youth Day)			
Development of a dashboard through a customized water footprint application	31 March 2023			
Finalizing the training content (modules, ppts, etc.), collaterals, and other relevant materials	31 March 2023			
Initiation of enrolment/recruitment of the youth students	15 April 2023			
Implementation of the training activities	1 May 2023 onwards			
Community outreach and community engagement activities	5 June 2023 onwards			
Reviews between UNICEF MFO and HTED	Biannually from May 202: onwards			
Create a public opinion about water conservation using platforms like U Report, WhatsApp bot, Community Radio, FM, social media, water journalism, NSS youth forums, etc.	2 October 2023 onwards			

3. Activity Monitoring Matrix

#	Activities	Year 1	Year 2	Year 3
1	Development of campaign concept, content & design collaterals, including mobilization and enrolment			
1.1	Engagement of State level Partner as Secretariat, local outreach groups experts for development of campaign concept, content & design collaterals, including mobilization and enrolment			
1.2	State Level Launch Event with existing Youth networks			
1.3	Mobilization, outreach and screening workshops by local youth groups and CSOs in the form of visits to Colleges, Junior Colleges, Universities, youth action groups to disseminate the program and build an initial cohort of youth champions			
1.4	Development of outreach materials, collaterals including T Shirt, caps, flyers (both AV and printed in multiple languages)			
1.5	Development of self-paced online training with certification			
2	Training and capacity development			b specific
2.1	Engagement of State level Partner as Secretariat, local outreach groups experts for training and capacity development			
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⁶ In addition, there would be quarterly review in presence of PS, HTED and CFO-MFO UNICEF

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#	Activities	Year 1	Year 2	Year 3
2.3	3 years multiple License for Zoom for large scale online outreach			
2.4	Sessions of Green corners like green job, green skilling, mentoring, storytelling			
3	Outreach interventions, awareness campaigns and engagement			
3.1	Engagement of State level Partner as Secretariat, local outreach groups experts for outreach, awareness campaigns and engagement			
3.2	Engagement drives for 3 years for cascading trainings and amphilication by youth groups, master trainers		go :	
3.3	Amplification through U Report for feedback, and social outreach using different communication platforms of UNICEF			
4	Communication, Knowledge Management, Monitoring & Evaluation			
4.1	Engagement of State level Partner as Secretariat, local outreach groups experts for communication, KM and M&E			
4.2				
4.3	Face to face and online trainings of youth on app-based reporting from all project districts			
4.4	2 communication moments			
4.5	Final Report with a 5-minute film			

4. Impact Measurement

Measuring the mobilization of youth volunteers:

- a. Number of volunteers reached via networks in each state
- b. Pre/post sensitization rapid knowledge test (on a sample basis)
- c. Volunteer engagement activity (on a sample basis) + case studies

Measuring the impact of mobilization through youth volunteers:

- a. Targeted youth report water recharge / water saving activities planned and taken by themselves and by the outreach population in an app / dashboard, and periodically update the status. This app will be specially designed for the partnership and will be the same for both states.
- b. Tracking these indicators in the lifespan of the project and estimate progresses accordingly. This includes simple engineering calculations to estimate the benefits for the environment (e.g. estimated volume of water saved / recharged).
- c. Doing case studies to highlight best examples of volunteer engagement

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